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SANTA MARIA VALLEY LAUNCHES RESTAURANT WEEK ON APRIL 20 - 26

Five Participating Restaurants to Offer Special Menus and Pricing During “DineOut: Santa Maria Style” Promotion

Santa Maria, CA—Get ready to enjoy fine food at delicious prices as five participating Santa Maria Valley restaurants celebrate the first-ever “Dine Out: Santa Maria Style” week from Monday, April 20 through Sunday, April 26.

“This promotion gives everyone an affordable opportunity to savor the renowned flavors of the Santa Maria Valley,” said Gina Keough, manager of the Santa Maria Valley Visitor & Convention Bureau. “Some of our local restaurants have been featured in *Gourmet*, *Sunset*, *BBQ with Bobby Flay* and elsewhere, and this is a great excuse to come out and taste what all the fuss is about.”

Participating restaurants will offer special promotional menus and pricing throughout DineOut: Santa Maria Style week. The participating restaurants are The Hitching Post (Casmalia location only), Far Western Tavern, Garden Room Inn at the Historic Santa Maria Inn, Vintner’s Bar & Grill at the Radisson Hotel Santa Maria, and Portabella Grill at the Holiday Inn Hotel & Suites

The DineOut: Santa Maria Style promotion was coordinated by the Santa Maria Valley Chamber of Commerce and Visitor & Convention Bureau and is based on a growing tourism trend many cities are supporting by offering a “restaurant week.”

“This promotion is designed to support our member restaurants during the off-season, and to make it easy for locals to come out and enjoy a special meal with family and friends,” Keough said. “Also, we have chosen this week to coincide with the Santa Maria Valley Strawberry Festival, encouraging out-of-town visitors to experience a taste of the Santa Maria Valley.”

Santa Maria Valley Chamber of Commerce and Visitor & Convention Bureau has designed a double-sided DineOut: Santa Maria Style promotional flyer with menus listed for each of the participating restaurants. The flyer information will also be posted soon on www.SantaMaria.com.

Each restaurant will also receive “save the date” cards to place in their customer bill folders to generate awareness and participation.

DineOut: Santa Maria Style Details

When: Monday, April 20 through Sunday, April 26

What: Special promotional menus and pricing offered by five participating restaurants.

How: Ask for the “DineOut: Santa Maria Style” menu when making reservations and/or entering participating restaurants during promotional period.

More Information: www.santamaria.com or call (805) 925-2403, extension 814.

Participating Restaurants:

The Hitching Post (Casmalia location only)

Far Western Tavern

Garden Room Inn at the Historic Santa Maria Inn

Vintner's Bar & Grill at the Radisson Hotel Santa Maria

Portabella Grill at the Holiday Inn Hotel & Suites

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