



EXHIBIT AND MEETING SPACE GUIDE



937 S. Thornburg, Santa Maria, CA 93454
Telephone 805.925.8824 or 800.549.0036
Fax 805.922.4135
Officemail@santamariafairpark.com

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Disclaimer: This guide is provided to event organizers as a courtesy of the Santa Maria Valley Chamber of Commerce and Visitor & Convention Bureau and the Santa Maria Fairpark.

The business listings provided are for referral purposes only, not an endorsement from either entity. No responsibility for accuracy or omissions is assumed. It is the event organizer's responsibility to contact each business directly for the most current information.

— **THE 37TH DISTRICT AGRICULTURAL ASSOCIATION SANTA MARIA FAIRPARK** —
HOME OF THE SANTA BARBARA COUNTY FAIR
WELCOMES YOU!

MISSION STATEMENT

To showcase our community's interests and talents, and offer opportunities for participation, education, and enjoyment by providing well-managed, multipurpose, year-round facilities, which promote agriculture, aerospace, industry, commerce, and tourism.

The 37th District Agricultural Association, Santa Maria Fairpark, was first formed in March 1891 and includes all of Santa Barbara County that lies west of Gaviota and north of the Santa Ynez Mountains. We are a subdivision of the Department of Food and Agriculture and Division of Fairs and Expositions.

Our facility serves as the hub of major events and community activities on the Central Coast of California, including the Santa Maria Valley Strawberry Festival in April; the Santa Barbara County Fair in July; and the West Coast All Truck Nationals in August.

RENTAL FACILITY

The beautifully landscaped Santa Maria Fairpark offers year-round interim facility rental services for special events such as conventions, trade shows, concerts, livestock shows, festivals, receptions, and community fund-raisers.

DESTINATION OVERVIEW

The Santa Maria Valley is located within the Central Coast Wine Country in Santa Barbara County. The city is approximately 170 miles north of Los Angeles and 270 miles south of San Francisco. Our area is free of the traffic congestion and big-city tensions of our neighbors to the north and south. The population of the Santa Maria Valley in 2002 was 114,000. Our Valley consists of the City of Santa Maria, Orcutt and Guadalupe.

Located 12 miles from the Pacific coastline, Santa Maria enjoys mild temperatures throughout the year. Rainfall, averaging over two inches during the winter months, turns the Valley to spring by mid-January. For more information on the Santa Maria Valley, visit www.santamaria.com

TRANSPORTATION

The Fairpark is located in the heart of downtown and is easily accessible from Highway 1, Highway 101 or Highway 166. Restaurants and hotels are located within walking distance. Our airport is served by United Express (800-241-6522), with daily service to Los Angeles with connecting flights to major cities nationwide. Amtrak's (800-872-7245) Pacific Surfliner is an option for those that like to travel by rail. Greyhound (800-231-2222) runs five routes southbound and northbound daily. Santa Maria Area Transit (SMAT) provides service within Santa Maria (805-349-1350). Central Coast Area Transit (CCAT) provides intercity service to the north (805-541-2228).

DIRECTIONS

From the North: Take Highway 101 south to the Stowell Road exit. Turn right onto Bradley Road then left onto Stowell Road.

From the South: Take Highway 101 north to the Stowell Road exit. Go up and over the freeway onto Stowell Road and continue west.

Stay on Stowell until you cross Broadway and turn right onto Thornburg, where the Fairpark is located on the corner.

RULES AND REGULATIONS

FACILITY FEES

Cost of renting the facility for your event varies depending on your event. Electric surcharge applies. Please call the Fairpark for details.

FOOD & BEVERAGE SERVICE

- a) The Fairpark provides all alcohol concession— no outside vendors are permitted. Full bar, beer and wine available.
- b) If food is served during your event by an outside vendor, it is subject to management approval. Health permits are required and may be obtained by calling (805)-346-7230.

INSURANCE

a) Insurance is required at all events. During hazardous events, a \$1-3 million policy is required. Insurance for nonhazardous events is available through the Fairpark office. Cost of insurance is dependent upon the number of people attending the event.

FACILITY EQUIPMENT AVAILABLE

Pricing subject to change. Contact the Fairpark for current information.

| <u>Equipment</u> | <u>Quantity Available</u> | <u>Cost</u> |
|------------------|---------------------------|-------------------|
| P.A. System | 3 | \$50 each per day |
| Podium | 2 | \$15 each per day |
| Chairs | 2,200 | \$1 each per day |
| Tables | 75 round | \$8 each per day |
| | 192 8 ft. | \$6 each per day |
| Bleachers | 6 50-seat | \$50 each per day |
| | 6 75-seat | \$75 each per day |

FREE PROMOTION

Your event will receive free publicity and promotion through calendar of event listings on the following:

- a) www.santamariafairpark.com
- b) www.santamaria.com
- c) Special events phone line at the Santa Maria Valley Chamber of Commerce and Visitor & Convention Bureau
805-925-2403 / 800-331-3779

SPECIAL PROJECTS GRANT PROGRAM

This program offers financial assistance to attractions and event organizers in the Santa Maria Valley for promotional assistance. This funding is offered to highlight the Santa Maria Valley as a tourist destination outside of Santa Barbara and San Luis Obispo Counties. Monies are granted twice yearly. To request an application for this grant, call 800-331-3779, ext. 851.

SECURITY

Security guards may be required for your event at 1 per 100 event attendees. Arrangements must be made through the Fairpark.

EVENT STAFF

Event staff is available through the Fairpark office at your event including security, ticket takers, event attendants and traffic control. There is an hourly rate for this service. Call (805)-925-8824 for details.

MEETING FACILITIES & CAMPSITES

The Santa Maria Fairpark has five different meeting rooms* to meet the needs of your event. The size of these rooms range between 770 and 14,175 square feet.

***Convention Center:** Accommodates 70 10'x10' tradeshow booths. Free span: 14,175 sq. ft. Kitchen facilities will be available in the near future.

***Park Plaza:** Accommodates 64 10'x10' tradeshow booths. Free span: 12,600 sq. ft. Kitchen facilities on site.

Frank Marciel Pavilion: Open sides, concrete flooring. Free span, covered.

Outdoor Stage and Plaza: Seating available: 3,000. Fixed outdoor stage with surrounding lawn and trees.

Livestock Barns: 55 enclosed horse stalls. Available by day, week, month.

Lawns & Open Space: 3 large grass areas. 4-6 acres each.

***Board Room:** Seating capacity, 50

Parking: Ample parking on paved and grass lots.

***Central Coast Sports Arena**

***Horse Racing Via Satellite:** Open year-round, All racing types and wagering.

Campsites are available during your event. No limit to RV size. Dry camping available. Fee for use of the showers. Dump Station located on Livestock Road, west of the Frank Maciel Pavilion and block restrooms (approach site going southbound). Blue Boys admitted.

Gazebo: 16 spaces; electricity, water, non-potable water.

Center Stage: 16 spaces (grass), full hookups.

Center Stage West: 8 spaces, electricity, water.

Lasso: 6 spaces (grass) with electricity, water and 2 (grass) spaces with electricity, water and dump station.

Minetti Entrance: 10 spaces (grass), electricity, water.

Asphalt area (behind grandstand): 10 spaces, full hookups.

Block Restroom Triangle: 4 spaces, full hookups.

Old Carnival lot: 50 spaces, electricity, water.

Entertainment Area: 25 spaces, electricity, water.

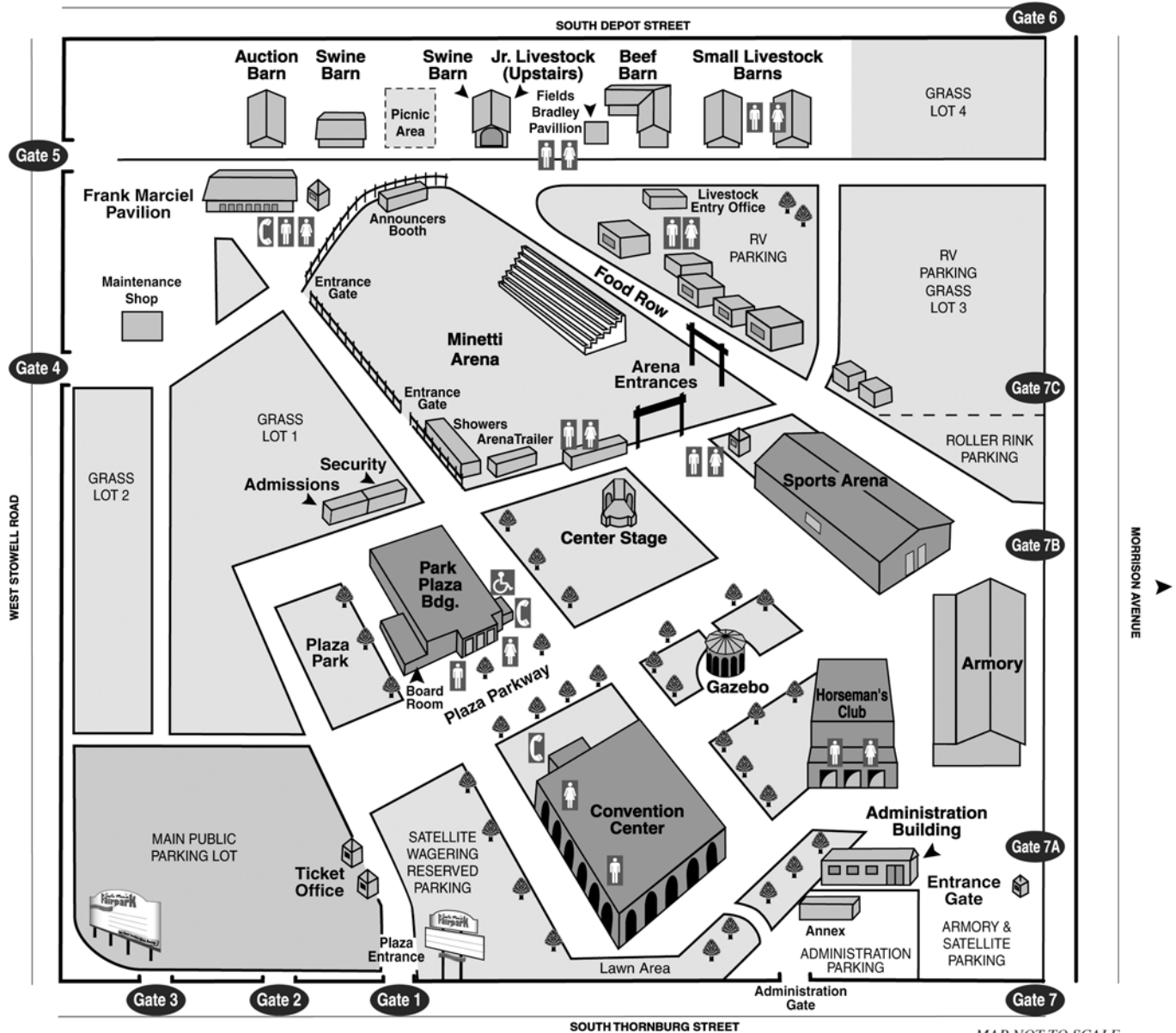
East Maintenance Area: 30 spaces, electricity, water.

Cypress Row: 30 spaces, electricity, water.

Admissions Area: 30 spaces, electricity, water.

Santa Maria Fairpark

Home of the Santa Barbara County Fair



MAP NOT TO SCALE

CONVENTION CENTER

All doors 6' wide
 Roll-up door 12' wide x 10' high
 Size: 14,175 sq. ft.
 Free span building
 Capacity: 2,025 standing
 1,566 seated theater style
 950 seated banquet style
 Ceiling heights: 16' 3" to bottom of lights
 18' 3" to beams
 23' 4" from center to roof

PARK PLAZA BUILDING

All doors 6' wide
 Roll-up door 14' wide x 12' high
 Size: 12,600 sq. ft.
 Capacity: 1,800 standing
 1,400 seated theater style
 840 seated banquet style

MINETTI ARENA

340' length x 124' width
 Size: 42,160 sq. ft.
 Seating: Grandstand 1,728
 Bleachers 675
 Box seats 500
 TOTAL 2,903
 Arena Floor 3,372 chairs
 GRAND TOTAL 6,275

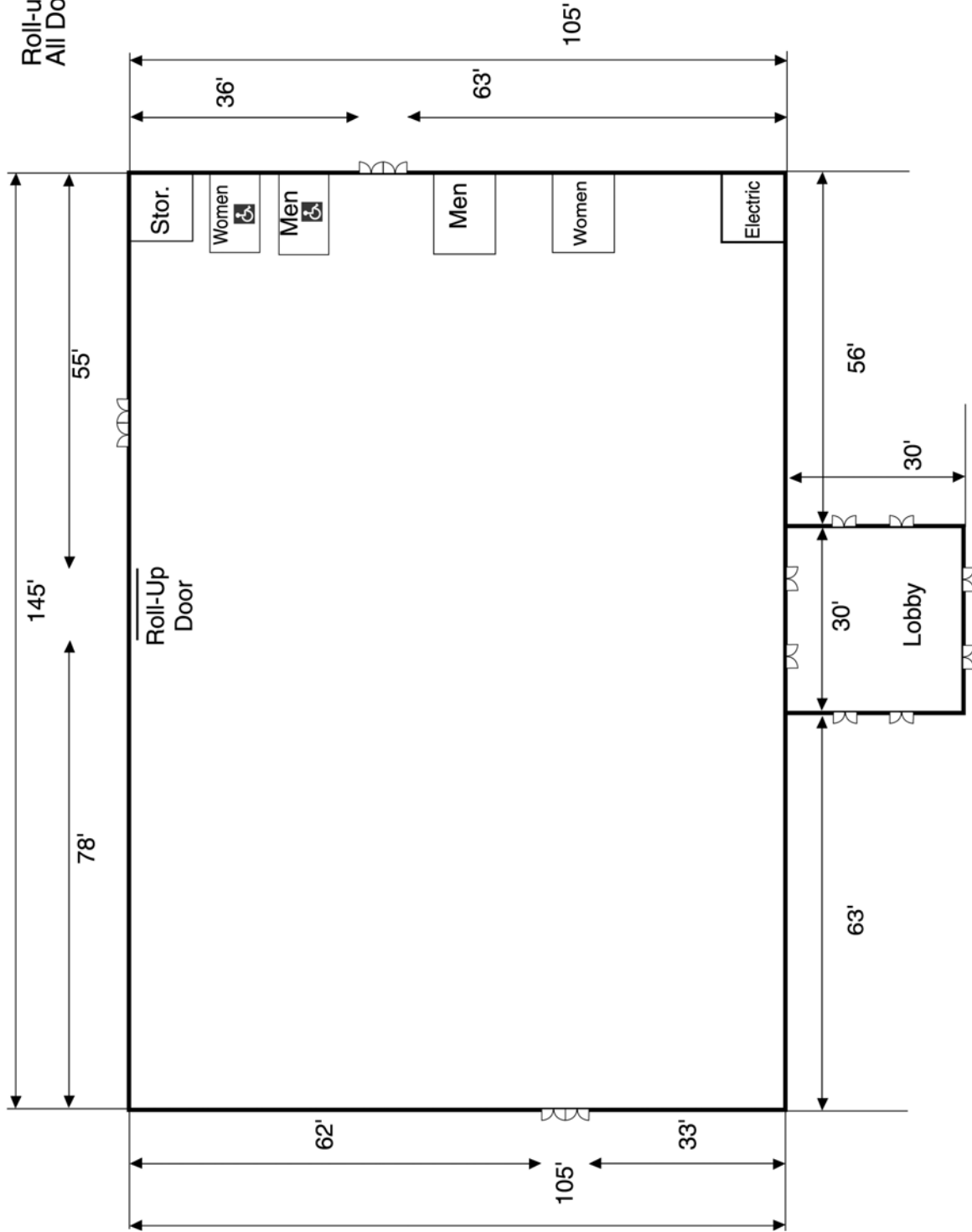
©2002 Santa Maria Fairpark

Convention Center

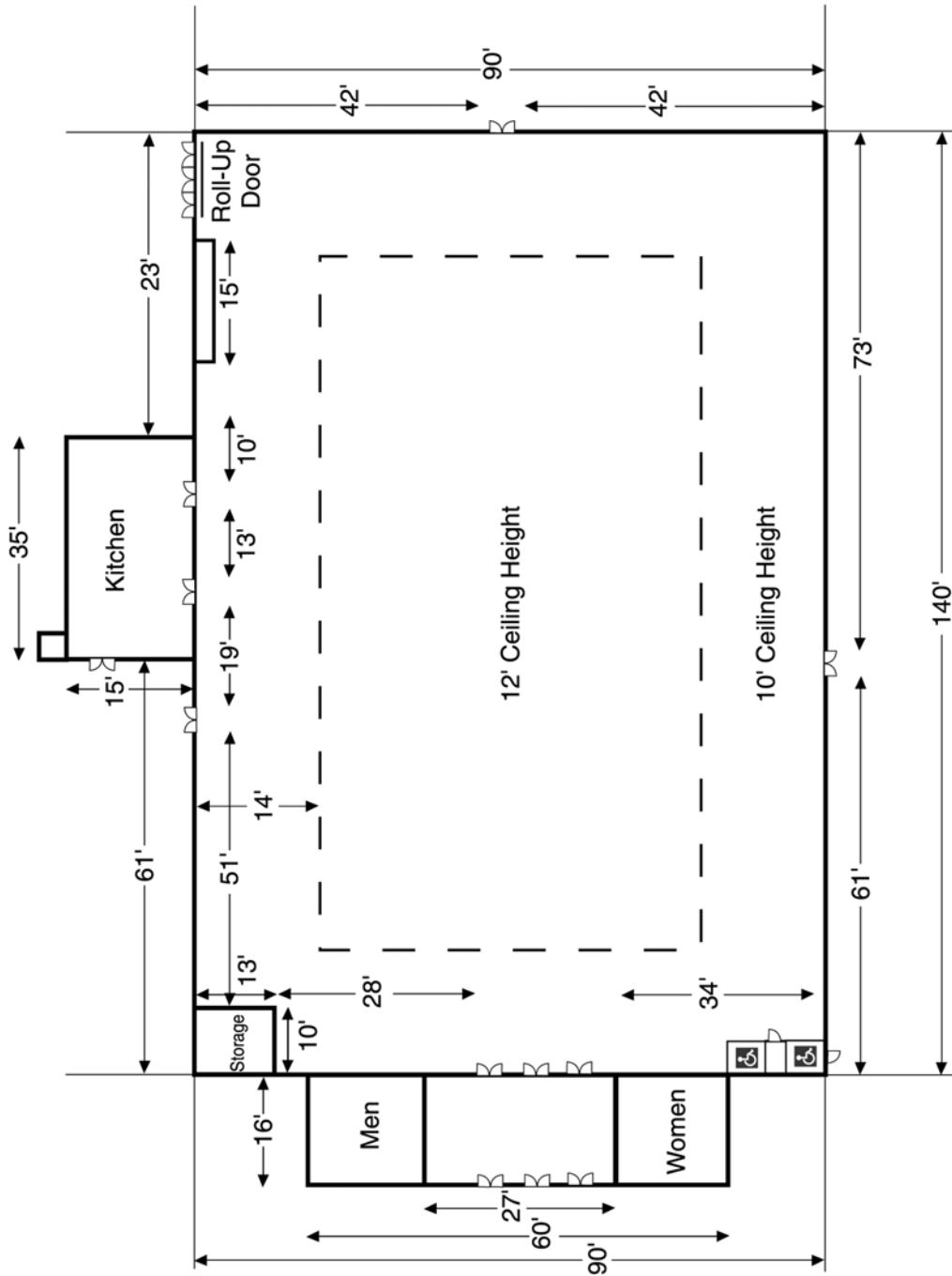
Capacity: 2,025 Standing
1,566 Seated
950 Banquet

Size: 14,175 square feet
90' x 140'

Roll-up Door: 12' wide x 10' high
All Doors: 6' wide



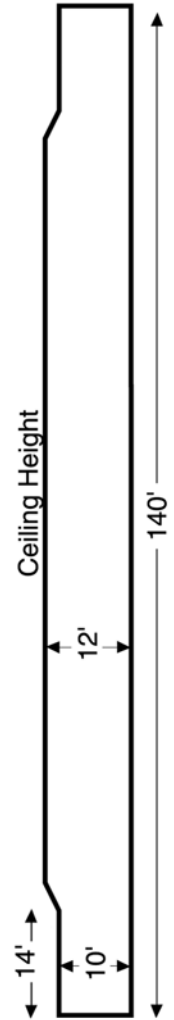
Park Plaza Building



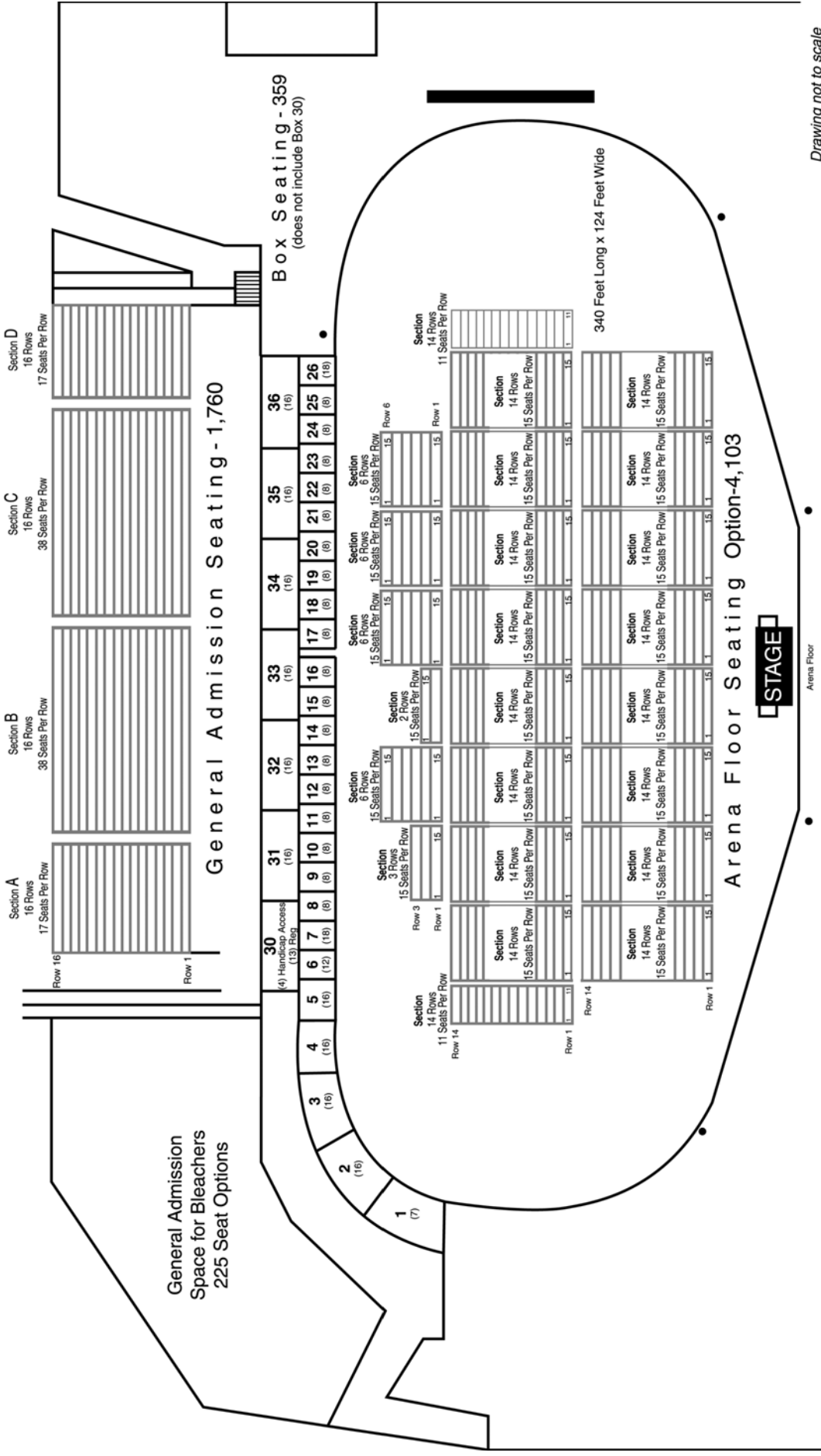
Capacity: 1800 Standing
1400 Seated
840 Banquet

Size: 12,600 square feet
90' x 140'

Roll-up Door: 14' wide x 12' high
All Doors: 6' wide
Kitchen: 15' x 35'



Minetti Arena, Santa Maria Fairpark



Drawing not to scale

LODGING

HISTORIC SANTA MARIA INN

Ideally located in the center of town, this newly renovated Inn offers 164 guestrooms including 18 luxury suites, some featuring fireplaces. Enjoy gym facilities, airport shuttle, shops, restaurant, coffee cafe , English pub, wine cellar cocktail lounge, meeting facilities, pool, small golf area, and beautiful garden and patio. Other amenities include congerence and banquet facilities. 801 S. Broadway, Santa Maria, (800) 462-4276, www.santamariainn.com

HOLIDAY INN HOTEL & SUITES

Business travelers have their pick of 207 suites, which feature a separate bedroom, living area and fully equipped kitchen. There's a corporate floor with 2-line speakerphones with dataports. Other amenities include a restaurant, fitness center, meeting facilities, pool and spa. 2100 N. Broadway, Santa Maria, (800) 226-6573, www.holiday-inn.com/santamariaca

RADISSON HOTEL SANTA MARIA

This Radisson is one of the few hotels in California that offers the convenience of landing your private aircraft and walking right into the hotel. Newly renovated, there are 184 rooms and 11 suites. Located adjacent to the Santa Maria Airport, this hotel proudly offers two full service restaurants, cocktail lounge, fitness center with sauna, heated pool and spa, in-room movies and Nintendo, and the area's largest conference and banquet facilities. 3455 Skyway Drive, Santa Maria, (866) 292-GOSM, www.radissonsantamaria.com

BEST WESTERN BIG AMERICA

Located conveniently on Broadway, each of Big America's 106 air-conditioned guestrooms includes a refrigerator, wet bar, coffee maker, hair dryer, cable TV and a VCR. Free continental breakfast, local newspaper, local calls and airport shuttle. Other amenities include heated pool and spa, and restaurant on premises. 1725 N. Broadway, Santa Maria, (800) 426-3213, www.bigamerica.com

COMFORT INN

Guests enjoy this cozy 54-room hotel with easy access to Highway 101. Complimentary continental breakfast, heated pool and spa, same day valet service, guest laundry, and restaurant on premises. 210 S. Nicholson, (800) 228-5150, www.comfortinn.com

GUESTHOUSE INTERNATIONAL INN & SUITES

Amenities include 70 rooms, 7 suites, heated pool and spa, complimentary continental breakfast, cable TV, and HBO. 1514 S. Broadway, Santa Maria (800) 21-GUEST, www.ghsantamaria.com

MOTEL 6

Located conveniently off Highway 101, Motel 6 features include 126 rooms with air-conditioning, free HBO and cable TV, free local calls, and swimming pool. 2040 N. Preisker Lane, Santa Maria, (800) 466-8356, www.motel6.com

ROSE GARDEN INN

81 rooms including free local calls, heated pool and spa, HBO and cable TV. Upgraded accommodations available in the west wing. 1007 E. Main Street, Santa Maria (805) 922-4505.

VENDOR SERVICES

The following vendors will ensure that your event is a successful one! If you need more information on event service providers, contact the Santa Maria Fairpark office at 805-925-8824 or the Santa Maria Valley Chamber of Commerce and Visitor & Convention Bureau at 800-331-3779, ext. 815.

AMBULANCE SERVICE

American Medical Response, Contact: Todd Saxe

240 E. Highway 246 #300, Buellton, CA 93460

Phone: 800-688-6550

This local ambulance service offers non-dedicated standby assistance at special events with a paramedic and EMT onsite free of charge (they will leave the site to respond to any emergency calls, then come back). Non-dedicated standby is also available for a fee featuring a paramedic and EMT onsite for the duration of your event.

Allan Hancock College

Emergency Medical Services

800 S. College Dr., Santa Maria, CA 93454

Phone: 805-922-6966, ext. 3809

CAR RENTAL

Avis Rent A Car, Contact: Michelle Hansen

3249 Terminal Dr., Santa Maria, CA 93455-1820

Phone: 805-922-4533 FAX: 805-928-8593 Email: mmhanseninc@msn.com www.avis.com

Avis Rent A Car offers great rates and quality service. Free unlimited mileage rates available. Select from a variety of GM cars, mini vans, and sport utility vehicles.

Budget Car & Truck Rental, Contact: Brian McKiernan

1730 S. Broadway, Santa Maria, CA 93454

Phone: 805-922-2158 FAX: 805-928-2153 Email: budgetbmck@cs.com www.budgetrentacar.com

Budget Car and Truck Rental offers hot deals, cool cars and fast service. Free pickup and delivery. Select from economy through luxury cars, convertibles, sports utility vehicles, minivans or 15-passenger vans, cargo vans and pickup trucks.

Central City Leasing, Contact: William Moffatt

1313 E. Main St., Santa Maria, CA 93454-4703

Phone: 805-928-3388 FAX: 805-928-8288 Email: ccitylease@aol.com

Leasing of vehicles—all makes and models. Leasing of most types of equipment including computers, furniture, construction equipment, machinery and almost any industrial equipment.

Enterprise Rent A Car, Contact: Todd Singleton

1738 S. Broadway, Santa Maria, CA 93454-7680

Phone: 805-349-9552 Entertainment Division info: (800) 411-RENT

FAX: 805-739-0042 Email: tsingleton@erac.com www.enterprise.com

Enterprise Rent A Car offers the perfect rental package including low rates, great cars and free pickup. Select from economy to luxury cars, minivans and more.

VENDOR SERVICES CONTINUED

Hertz Rent A Car, Contact: Clancy McAuliff
3249 Skyway Dr., Santa Maria, CA 93455-1823
Phone: 805-928-4409 FAX: 805-925-5005

Hertz Rent A Car offers affordable rates. Select from a full line of specialty vehicles, minivans, sports utility vehicles, and convertibles. Customer pickup and return in local area. 24-hour emergency roadside assistance available. Construction and industrial equipment also available, call (800) 223-0983.

DUMPSTERS

API Waste Services, Contact: Bill Burress
1306 White Court, P.O. Box 5754, Santa Maria, CA 93456
Phone: 805-928-8689 www.apitrailers.com
Specializing in roll- off bins and portable storage containers.

City of Santa Maria Health & Sanitation

110 E. Cook St., Santa Maria, CA 93454
Phone: 805-925-0951, ext. 130

Health Sanitation Service

1850 W. Betteravia Rd., Santa Maria, CA 93455
Phone: 805-922-2121 www.hss-wm.com
Roll-off containers and storage containers only.

EMERGICARE CENTERS

UrgentCare

340 E. Betteravia Rd., Santa Maria, CA 93454
Phone: 805-922-0561

Marian Medical Center West

505 E. Plaza Dr., Santa Maria, CA 93454
Phone: 805-739-3000

HEAVY EQUIPMENT

Ahern Equipment Rental Inc., Contact: Rob Golden
904-B W. Betteravia, Santa Maria, CA 93455-1123
Phone: 805-925-1869 FAX: 805-925-1718 Email: robertjg@ahern.ws www.ahernrentals.com
Ahern Equipment Rentals is your high-reach specialist with over 45 years of service providing personnel lifts, scissor lifts, articulated lifts, booms, forklifts, generators and welders.

United Rentals, Contact: Chris Thorsen

2691 Santa Maria Wy., Santa Maria, CA 93455-1713
Phone: 805-922-2151 FAX: 805-925-8109 www.unitedrentals.com

VENDOR SERVICES CONTINUED

Featuring the widest selection of construction and industrial equipment for the contractor or homeowner. Sales, rental and service available on 600 product categories. Delivery available.

HOSPITAL

Marian Medical Center

1300 East Church St., Santa Maria, CA 93454
Phone: 805-739-3000

ICE

R. Stewart, Inc., Contact: Kenny Emerick
1629 N. Carlotti Dr., Santa Maria, CA 93454
Phone: 805-922-1906

Glacier Ice Company

130 High St., San Luis Obispo, CA
Phone: 805-543-0785

Wholesale and retail party ice, block ice and ice storage units available. Delivery available.

Puritan Ice Company

4585 W. Main St., Guadalupe, CA 93434
Phone: 805-343-1514

PORTABLE TOILETS

Central Coast Industries

974 Silver Dollar Lane, Nipomo, CA 93444
Phone: 800-633-6966 www.cciportabletoilets.com

Provides Portable toilets; RV pump out; Ag trailers; VIP units with radio dispatched service for Santa Barbara County.

CWC Sanitation Service

1141 Tama Lane, Santa Maria, CA 93455
Phone: 805-349-3886 FAX: 805-925-0767

Portable sanitation facilities with 24 hour service and free delivery. Hand washes available. Handicapped accessible.

Portable Johns Inc.

547 W. Betteravia Rd., Santa Maria, CA 93455
Phone: 800-640-6488 or 805-928-6488 www.portablejohns.net

Provides portable toilets and showers for special events with truck radio dispatched service, free delivery and excellent service. Handicapped accessible.

VENDOR SERVICES CONTINUED

SIGNAGE

Next Day Signs, Contact: Dave and Donna Cross

1935 S. Broadway, Santa Maria, CA 93454

Phone: 805-928-5059

Fast, professional services for signs, banners, decals, fleet graphics and more!

Signs of Success

2350 Skyway Dr., Santa Maria, CA 93454

Phone: 805-925-7545

Excellence in custom sign design and fabrication including vehicle/fleet graphics, dimensional lettering, signs of all kinds, lighted signs, logo design, decals of any signs and large digital prints.

All American Screen Printing

304 E. Oak St., Santa Maria, CA 93454

Phone: 805-925-0878

Custom screen printed signs, posters, decals and bumper stickers.

Allen's Custom Signs

1547 S. Broadway, Santa Maria, CA 93454

Phone: 805-928-1314

Personalized service featuring vinyl lettering, logos and artwork, magnetic signs and engraving.

SOUND

Cal-Central Professional Stage Lighting & Sound, Contact: Joe Quealy

641 S. College Dr., Santa Maria, CA 93455

Phone: 805-925-5280

Full production services including booking of talent, stage lighting, sound reinforcement and electrical distribution.

Grand Performance, Contact: Hap Harbert

620 E. Grand Ave., Arroyo Grande, CA 93420

Phone: 805-489-7181

Everything from running sound systems, equipment rentals, equipment setup and sales.

TEMPORARY FENCING

Fence Factory, Contact: Corri Perry

2605 E. Camino Real, Atascadero, CA 93422

Phone: 805-462-1362 FAX: 805-462-1367

Provides temporary fencing for construction and special events. Specializing in chain link, panels, gates and barbed wire fencing. Dog runs and portable toilets also available.

VENDOR SERVICES CONTINUED

TENTS AND MORE

Got You Cover'd, Contact: Percy "JR" & Sally Freedman

3681 Sacramento Dr., Ste. E, San Luis Obispo, CA 93401-7170

Phone: 805-541-8368 FAX: 805-541-1914 Email: gycrentals@cs.com

Got You Cover'd offers party supplies and equipment rentals including tables, chairs, glassware, china and flatware, linens, dance floors and lighting, and canopies, stages and platforms. Delivery available.

Party Place & Rental Center, Contact: Phyllis DuMond

406-A W. Betteravia Rd., Santa Maria, CA 93454-1230

Phone: 805-928-2515 FAX: 805-349-0526

Party Place and Rental Center can provide you with tents, chairs, tables, beds, cribs, car seats, audio/visual equipment, dance floors, arches, candelabras, inflatable party jumps, coffee makers, and champagne fountains. It's a one-stop shop for all your bulk paper products, helium balloons, theme and holiday decorations needs.

Williams Balloons & Helium

1027 S. Blosser Rd., #106 Santa Maria, CA 93458

Phone: 805-922-0564 FAX: 805-349-7209

Wholesale balloons, inflators, helium rentals, mylar/latex/imprint balloons, balloon arches, decorating and floral arrangements or loose flowers.

Expo Decor and Party Rentals, Contact: Mario Viramontes

3430 W. Ashlan #109, Fresno, CA 93722

Phone: 559-221-8200 FAX: 559-243-4499 Email: expodecor@earthlink.net

Trade show/convention decorating, party rentals, tents and canopies. Rentals also include concession and audio visual equipment.

WORKMAN'S COMPENSATION SERVICES

Industrial Medical Group of Santa Maria Valley

3070 Skyway Dr., Santa Maria, CA 93455

Phone: 805-922-8282

CATERERS

Central City Broiler *

Contact: Marci Frame
1520 N. Broadway
Santa Maria, CA 93454
(805) 922-3700 Fax: (805) 928-4616
Off-Site: 500 On-Site: 175

The Coachman Catering *+

Contact: Lance Miyake
1531 S. Broadway
Santa Maria, CA 93454
(805) 922-5556 Fax: (805) 922-6332
Off-Site: No Max

Dino's Delicatessen & Catering *

Contact: Martin Testa & Genia Araizaga
750 E. Main St.
Santa Maria, CA 93454
(805) 925-4438 Fax (805) 925-7422
Off-Site: 2,500

Elk's Lodge *

Contact: Clay Welte
1309 N. Bradley Rd.
Santa Maria, CA 93454
(805) 922-1538 Fax (805) 925-0297
Off-Site: 10,000 In-house: 900

Far Western Tavern *

Contact: Barbara Abernathy
899 Guadalupe St.
Guadalupe, CA 93434
(805) 343-2211 Fax (805) 343-6846
Off-Site: 1,000 On-Site: 300

Historic Santa Maria Inn

Contact: Karen Price
801 S. Broadway
Santa Maria, CA 93454
(805) 928-7777 Fax (805) 928-0418
On-Site: 300

Hitching Post Casmalia *

Contact: Terri Stricklin
3325 Point Sal Rd.
Casmalia, CA 93429
(805) 937-6151 Fax (805) 937-6391
Off-Site: 2,000 On-Site: 100

Holiday Inn Hotel & Suites

Contact: A.J. Magee
2100 N. Broadway
Santa Maria, CA 93454
(805) 928-6000 Fax (805) 928-0356
On-Site: 60 indoor/70 outdoor

Hudson's Grill +

Contact: Sly Rodriguez
236 E. Betteravia Rd.
Santa Maria, CA 93455
(805) 928-0505 Fax: (805) 928-9629
Off-Site: 1,000

Olive Garden

Contact: Ron Lovell
1210 S. Bradley Rd.
Santa Maria, CA 93454
(805) 922-8809 Fax (805) 922-0939
Off-Site: 500 On-Site: 35

The Party Lady

Contact: Bonnie Royster
326 St. Andrews Wy.
Santa Maria, CA 93455
(805) 938-5133 FAX (805) 934-2884
Off-Site: 300

Pasta Xpress

Contact: Bonnie Royster
338 E. Betteravia Rd.
Santa Maria, CA 93455
(805) 349-2456 FAX (805) 349-1976
Off-Site: 300 On-Site: 50

Pepper Garcia's

Contact: Jose Gonzalez
3301 Terminal Dr.
Santa Maria, CA 93455
(805) 928-4088 Fax (805) 922-5544
On-Site: 200

Quizno's Classic Subs

Contact: Mary Ann Guerrero
2202 S. Bradley Rd.
Santa Maria, CA 93454
(805) 928-4280 Fax (805) 928-9705
Off-Site: 500

* Santa Maria Style Barbecue + Bar Catering

CATERERS CONTINUED

Rancho Viejo

Contact: Moses Suarez
305 E. Betteravia Rd.
Santa Maria, CA 93454
(805) 739-5514
Off-Site: No Max On-Site: 150

Southern Delite

Contact: Jim Savoy or Jerome Stevens
156 Hobbs Lane
Santa Maria, CA 93455
(805) 937-6874
Off-Site: No Max

Stinky's Sports Grill

Contact: Wes Williams or David Perez
2430 South Broadway
Santa Maria, Ca. 93454
(805) 614-9366 Fax (805) 614-9766
Off-Site: 300 On-Site: 100

Suave Katering *

Contact: Margret Ortiz
929 W. Church
Santa Maria, CA 93454
(805) 928-4301
Offsite: 1200

Taco Ranchero

Contact: Virginia Villalba
108 E. Jones
Santa Maria, CA 93454
(805) 614-4448

Testa Catering *+

Contact: Martin Testa
722 W. Betteravia, Suite D
Santa Maria, CA 93455
(805) 739-0809 Fax (805) 922-7030
Off-Site: No Max

Thai Hut

Contact: Tu Vongsaroj
120 E. Foster Rd.
Santa Maria, CA 93455
(805) 934-0911 Fax: (805) 934-2152
Off-Site: 1,000 On-Site: 84

Vintner's Grill

Contact: Katheryn Pirkey
At the Radisson Hotel
3455 Skyway Drive
Santa Maria, CA 93455

Vocational Training Center *

Contact: Erika Milton
2445 A. St.
Santa Maria, CA 93455
(805) 922-7381, ext. 135 Fax: (805) 922-9359
Off-Site: No Max On-Site: 100

Updated October 13, 2003

* Santa Maria Style Barbecue + Bar Catering

CLOWNS

| | | |
|----------------------------------|----------------|-------------------|
| A-1 Talent Co. | (805) 547-9015 | Jim Wilson |
| Balloon Focusing Clowning | (805) 934-2947 | |
| Ballooney the Clown | (805) 481-4838 | Mike Kilton |
| Clown | (805) 937-5854 | Pearline Giddings |
| Happy Hearts Clown | (805) 614-4747 | |
| Jimbo the Musical Clown | (415) 752-8048 | Jim Murdoch |
| Kaddidlehopper Clowns | (805) 925-5822 | Bill Pugh |
| Pepi the Clown | (805) 934-4372 | Mike Petlansky |

DANCERS

| | | |
|---|----------------------|--------------------------------|
| Academy of Dance & SLO Dancers | (805) 544-1230 | Kathy Schultz |
| Adkins Dance Center | (805) 934-1922 | |
| Alexandra's Entertainment Connection | (303) 688-5072 | |
| Allan Hancock College Dancers | (805) 922-6966 x3213 | Monique Segura |
| Ballet Folklorico | (805) 925-3301 | Mrs. Delgadillo |
| Central Coast Cloggers | (805) 925-7306 | Pat Morris |
| Dansa Mixteca Oaxaquena | (805) 528-0576 | Jesus Avila Trujillo |
| Down Home Country Dancers | (805) 937-0748 | Jan Brink |
| Everybody Can Dance | (805) 937-6753 | Carol & Diane Zink |
| Evie the Clogger | (805) 928-9618 | Clogger/instructor |
| Grupo Socio Cultural | (805) 925-3301 | Santiaga Delgadillo |
| ICLG Rhythm Steppers | (805) 878-7466 | Cynthia Crane |
| Ke Ao Nani Polynesian Dancing | (805) 349-0945 | Lei Lani |
| Line Dancers/Teachers | (805) 688-8880 | Anthony & Linda Mercado |
| Rocking Square Dance Club | (805) 733-3685 | Fred & Rosa Holmes |
| Sampaguita Fil-Am Dancers | (805) 348-3230 x206 | Rose Sagisi |
| Santa Maria Civic Theatre | (805) 925-1126 | Phyllis Rodenberger |
| Santa Maria Senior Strutters | (805) 922-3750 | Vicki Wilson |
| SMHS Ballet Folklorico | (805) 343-1043 | Artxezin Amezcua |
| The Music Box | (805) 928-5108 | Country line dance instruction |
| The Shooting Stars | (805) 929-6553 | Paulette Wightman |
| Xiuhcoatl Aztec Danza | (805) 343-1194 | Noemi Velasquez |

DISC JOCKEYS

| | | |
|--|----------------|----------------|
| American Mobile Sound | (805) 773-9321 | 1-800-549-DISC |
| Diaz Jeff | (805) 934-1259 | |
| DJ Azteca | (805) 343-2840 | Johnny Valdez |
| DJ Mania | (805) 934-7762 | |
| Good Vibrations Entertainment | (805) 937-5510 | |
| Jerry Craig | (805) 434-2083 | |
| Karaoke Party Connection | (805) 735-5296 | Ed Warren |
| Knights of Creative Entertainment | (805) 466-0121 | |
| Paradise Entertainment | (805) 937-9759 | |
| The Music Box | (805) 928-5108 | |
| The Music Machine | (805) 489-2979 | |
| Tom Rowe Entertainment | (805) 938-1099 | |
| Warren Randall | (805) 928-1188 | |

JUMPING CASTLES

| | |
|---------------------------------|----------------|
| Cortez Entertainment | (805) 739-0032 |
| Jungle Gymnastics | (805) 922-3547 |
| Leaps & Bounds | (805) 934-9644 |
| Mad Mikes Jumpers | (805) 934-3635 |
| Party Place & Rental | (805) 928-2515 |
| Roman Castles | (805) 925-5749 |

MAGICIANS

| | | |
|-------------------------------|---------------------------------|------------------------------------|
| A-1 Talent Co. | (805) 547-9015 | Fayme Harper (hypnotist, juggling) |
| Dr. Magic | (805) 544-7737 | Gary Elam |
| Lisa & Brian Irwin | (805) 925-2705 / (800) 549-3858 | |
| Mark Collier | (805) 570-1108 | |

MUSICIANS

| | | |
|-------------------------------------|----------------|-----------------------------|
| Accordionist/One-Man Band | (805) 925-6910 | Chuck Henry |
| Ledner Musical Entertainment | (805) 965-3993 | Bob Ledner |
| Saxophone/ Vocals | (805) 481-4946 | Bubba Ramey |
| Guitarist | (805) 489-3177 | Chris Scarbrough |
| Guitarist | (310) 467-4902 | Bennet Cale |
| Unique Guitarist | (805) 934-0859 | Glenn Franklin |
| Hot Tomato Productions | (805) 234-3679 | Dean Giles |
| Mandolin/Vocals | (626) 794-8588 | David Zink |
| Pianist | (805) 772-7810 | Laurel Barnett |
| Shakeh | (818) 845-3337 | Carey Lewis, CLM Management |
| String Quartet | (805) 937-3400 | Shirley Lynch |
| Strolling Mandolinist | (805) 543-1384 | Barry Kaufman |

BANDS

| | | |
|---------------------------------------|----------------|-------------------|
| Allegro Strings | (805) 937-1132 | Kay Marcum |
| Alter Ego | (805) 773-1594 | John Punches |
| Aries Grupo | (805) 343-2840 | Juan Valdez |
| Benedetto Strings | (805) 934-9709 | Doug Reeves |
| Big Daddy Blue's Band | (805) 473-0900 | Joseph Pilloud |
| Black Hills Gold Band | (805) 736-5045 | Ben Contreras |
| Central Coast Latin Connection | (805) 740-1929 | Hector Guaderrama |
| Cimarron | (805) 489-7181 | Hap Harbert |
| Clint Garvin Big Band | (805) 772-5245 | Clint Garvin |
| Coastal Voices | (805) 478-2526 | Dolores Doran |
| Coelho Academy of Music | (805) 925-0464 | Jerry Coehlo |
| Crossfire | (805) 736-4050 | Darren Gallina |
| Darren Pynn | (818) 845-3337 | Carey Lewis |
| Dina D'Allessandro | (818) 845-3337 | |

ENTERTAINMENT CONTINUED

| | | |
|------------------------------------|----------------------------|---------------------|
| Hot Shot Band | (805) 928-8994 | Tom Bennett |
| Inside Traxx | (805) 937-7079 or 929-4451 | Terry Reyes |
| Jaxx | (805) 925-3725 | Darren Lewellyn |
| Kicking Harold | (818) 845-3337 | Carey Lewis |
| Klass X | (805) 343-2835 | Ernie Rodriguez |
| Kishin Daiko Japanese Drummers | (626) 288-9447 | Tom Kurai |
| Las Preciosas Tex-Mex Song & Dance | (760) 342-3510 | Linda & Paul Guzman |
| Les Beck Trio | (805) 543-5650 | Les Beck |
| Louie Ortega and the Wild Juans | (805) 541-2208 | Louie Ortega |
| Lucky 13 Big Band | (805) 473-2440 | Amber Mueller |
| Mariachi Imperial Guadalajara | (805) 934-9584/ 481-6925 | Genaro Munoz |
| Mavi | (805) 922-6367 | Mavi Martinez |
| Midnight Sun | (805) 605-7008 | Tom Stevens |
| Mike Rosas Mariachi Band | (805) 922-4001 | Mike Rosas |
| Musician's Union | (805) 687-3519 | |
| Neon Moon | (805) 441-7938 | Mark Jones |
| Oasis Band | (805) 541-8891 | Ed Harris |
| Ole' Morro Musikanten | (805) 772-9086 | John Baker |
| Osborne Chas | (805) 481-2400 | |
| Powerhouse Blues Band | (408) 437-1265 | Bill Davis |
| Righetti Folklorico/Marimba Band | (805) 937-2051, x2051 | Ricardo Gabaldon |
| Rose Garden Dance Band | (805) 481-2400 | Joel Rose |
| San Luis Jazz Band | (805) 481-3197 | Mitch Latting |
| Santa Barbara Entertainment | (805) 969-7665 | |
| Shakeh | (818) 845-3337 | Carey Lewis |
| Silver Notes | (805) 937-9758 | Larry Los |
| Skyway | (805) 347-9957 | Ryan Johnson |
| SM Philharmonic Society | (805) 925-0412 | Mike Swann |
| Spiegel Bros. Band | (805) 544-9419 | Linda Spiegel |
| Sugar Daddy Swing Kings | (805) 550-1661 | Paul Brown |
| Swing Shift | (805) 922-4640 x519 | Bernie Espinoza |
| Take "7" Band | (805) 934-0865 | Gene Carabetta |
| Taken Back | (805) 481-8142 | Scott McKechnie |
| The Damon Castillo Quartet | (805) 934-2605 | Damon Castillo |
| The Margarita Bros. | (805) 610-2396 | Billy Nelson |
| The Swing Band | (805) 541-4464 | Jack Pierce |
| Threads | (818) 845-3337 | Carey Lewis |
| Trio Recuerdos | (805) 928-8346 | Ernie Flores |
| Trouble in Paradise | (805) 714-8086 | H.A. Stafford |

THEATER

| | | |
|------------------------------|----------------|----------------------------|
| PCPA Theaterfest | (805) 922-8313 | Performing Arts Box Office |
| Santa Maria Civic Theater | (805) 922-4442 | Box Office |
| The Great American Melodrama | (805) 489-2499 | Lynne Schlenker |

MISCELLANEOUS

| | | |
|---------------------------------|----------------|-------------------------------|
| Bungee America | (310) 322-8892 | Bungee jumping |
| Fireworks: American Promotional | (805) 937-6663 | Red Devil & Freedom Fireworks |

ENTERTAINMENT CONTINUED

Juggling by Jim (805) 547-9015
Jungle Gymnastics (805) 598-8776
Quick Draw Portrait Artist (805) 937-4882
Rancho Oso (805) 683-5110
Sound Systems (805) 343-2840

Jim Wilson
Carey & Jennifer Langford
Minnie Anderson
Horseback riding
Juan Valdez

Party Planners & Supplies

A-1 Talent Co. (805) 547-9015
The Fun Factory (805) 565-5505
Got You Cover'd (805) 928-9989
Mission Pool Table & Games (805) 569-1444
Party Place & Rental Center (805) 925-2515
Popcorn Machine Rentals (805) 928-2515
Regal Rents Inc. (800) 757-3425
United Rentals (805) 922-2151

singing telegrams
Tents, chairs, linens, tables, etc.
Tents, chairs, linens, tables, etc.
Tables and chairs

Updated 3/26/2004

EVENT PLANNING QUESTIONNAIRE

This form is required to reserve the Santa Maria Fairpark Facilities

Event Name: _____

Move-in Date: _____

Move-Out Date: _____

Event Date(s) & Time(s):

| Date | Start Time | End Time |
|------|------------|----------|
| | | |
| | | |
| | | |

Event Sponsor: _____

Name/Title: _____

Address: _____

Telephone: (____) _____

Fax: (____) _____

Email: _____

Event Decorator: _____

Name/Title: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Space Requirements:

Largest estimated daily attendance: _____

Last Year's estimated daily attendance: _____

Gross Square footage required for event: _____

Is your event held outdoors or indoors? _____

How many buildings will you require? _____

Will you be serving food at your event? _____

Details:

Is event public or private? _____

Admission price: _____

Please describe the activities planned and items on display during the event:

Continued on next page

EVENT PLANNING QUESTIONNAIRE CONTINUED

Which types of products will be sold at your event?

Please list any special requests or accommodations unique to your event. Include any challenges or concerns you've experienced in the past:

If your event includes any of the following items, you may be contacted by the Santa Maria Fire Department regarding necessary permits. Questions should be directed to the Santa Maria Fire Department at (805) 925-0951, ext. 255.

- Motor vehicle or internal combustion engines on display
- Flammable or combustible liquids
- Tents or canopies
- Two (or more) story booths
- Compressed gases
- Flammable decorations
- Cooking
- Aerosol cans
- Special effects or fireworks
- Lasers
- Operator of any equipment that produces heat, sparks, dust, fumes
- Any equipment that requires separation from event attendees to prevent injuries



STAFF DIRECTORY

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Bob Willoughby, Assistant Satellite Supervisor

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Administration Office

officemail@santamariafairpark.com

(800) 549-0036

Fax: (805) 922-4135

Exhibits/Concessions

exhcon@santamariafairpark.com

(805) 346-1739

Satellite Wagering Facility

thehorsemansclub@santamariafairpark.com

(805) 346-2415

For more information on the Santa Maria Valley, contact the
Santa Maria Valley Chamber of Commerce and Visitor & Convention Bureau

614 S. Broadway, Santa Maria, CA 93454

phone toll free: 1.800.331.3779

phone locally: 805.925.2403

fax: 805.928.7559

www.santamaria.com

April Tunnell, Visitor & Convention Bureau Manager, extension 814

Gina Keough, Convention Sales and Services Director, extension 815

Christine Haas, Services Coordinator, extension 851

March, 2004